



**For Immediate Release**  
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## **National 4-H Shooting Sports Foundation Joins Education and Firearm Safety Initiative**

**(Rochester, Minnesota)** – The National 4-H Shooting Sports Foundation is joining a newly formed coalition of organizations to promote the safe and responsible storage and use of firearms. National 4-H will join the International Hunter Education Association (IHEA) and USA Shooting, to work together on a new initiative to enhance the education and training of the nation's firearms instructors and their work with hunters and competitive shooters. Child Guard, LLC, will serve as an official Supporting Partner of these organizations, providing technical expertise, financial support and products in support of the program.

“The focus of all 4-H programs is the development of youth as individuals and as responsible and productive citizens, so we promote activities that help youth learn marksmanship, the safe and responsible use of firearms, the principles of hunting and archery. We also support our caring adult leaders and instructors who provide young people with opportunities to develop life skills, self-worth, and conservation ethics,” said John Kvasnicka, Executive Director of National 4-H Shooting Sports Foundation.

“Since gun safety is an intrinsic part of the tenets of the nation's organizations involved in firearms for sports and hunting, there has never been a more opportune time to share our combined resources to reinforce the safe handling, storage and transportation of firearms. In just the infancy of the coalition, we are already reaching out to more than 100,000 firearms instructors,” said Blair Mohn, of Child Guard. “We know there is a shared commitment to begin a commitment to firearm safety at the training level so today's generation of competitive shooters can pass the message onto their peers and to the next generation of gun owners,” he added.

### **About the National 4-H Shooting Sports Foundation**

The focus of all 4-H programs is the development of youth as individuals and as responsible and productive citizens. The National 4-H Shooting Sports Program stands out as an example. Youth learn marksmanship, the safe and responsible use of firearms, the principles of hunting and archery, and much more. The activities of the program and the support of caring adult leaders provide young people with opportunities to develop life skills, self-worth, and conservation ethics. For more information visit [www.4-hshooting sports.org](http://www.4-hshooting sports.org). ***For more information about the National 4-H Shooting Sports Foundation contact John Kvasnicka, Executive Director, at 507-635-5600.***

### **About IHEA**

IHEA is the official organization representing the interests of 68 state, provincial, and federal hunter education coordinators, and 70,000 hunter education instructors who teach hunter safety, ethics, and conservation to approximately 750,000 students each year. ***Learn about the IHEA at [www.IHEA.com](http://www.IHEA.com), or contact them by calling 303-430-7233 or via e-mail at [info@iheacom](mailto:info@iheacom).***

### **About USA Shooting**

USA Shooting, a 501c3 non-profit corporation, was chartered by the United States Olympic Committee as the National Governing Body for the sport of shooting in April 1995. It is USA Shooting's mission to prepare American athletes to win Olympic medals, promote the shooting sports throughout the U.S., and govern the conduct of international shooting in the country. The organization implements and manages development programs and sanctions events at the local, state, regional, and national levels. ***For more information about USA Shooting contact Najasila Campbell, Public Relations Manager, at 719-866-4896.***

### **About Child Guard**

The Child Guard CS-100 firearm safety lock is the first Child Safety Device for firearms. It is not a traditional gun safety lock or a trigger lock. The CS-100 firearm safety lock is a completely new, patented technology which offers portability, quick access and a high level of security for firearms at an affordable cost. The CS-100 firearm safety lock was designed by an expert in firearms safety and provides firearms protection for children and adults. ***To learn more about Child Guard, LLC, visit [www.ChildGuardUSA.com](http://www.ChildGuardUSA.com) or contact Donmarae Sarpen, Vice President of Sales and Marketing, at 484-459-2560***

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